



AGITA®

1 GB

SCATTERBAIT

The last flight of the fly

Why use AGITA® over SNIP®?

- Equally or more effective
- New active ingredient with no cross-resistance
- Safer for people and the environment
- Products may be used in rotation

Properties

Trademark	AGITA
Formulation	Ready to use granular bait
Composition	10 g/kg thiamethoxam
Appearance	Yellow granules
Application	200 g/100 m ²
Package Size	400 g and 1 kg jars
Shelf Life	2 years in dry storage conditions

To learn more visit www.flycontrol.novartis.com or call 1-800-387-6325



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Easy to use!



Effective!



New easy-to-use scatter bait for fast and effective fly control

The last flight of the fly

AGITA is the new standard for effective control of adult house flies from the makers of SNIP, one of the most trusted fly control products available. It's a revolutionary new adulticide that provides the control you need plus improved safety.

Innovative new chemistry, devoid of cross resistance

AGITA works effectively due to the active ingredient thiamethoxam.

Thiamethoxam is a second-generation neonicotinoid a new class of insecticides.

Neonicotinoids interfere with the nicotinic acetylcholine receptors at the postsynaptic membrane.

This mode of action is new and different from that of current insecticides. So neonicotinoids are devoid of cross resistance and are well suited to control flies resistant to other insecticides like pyrethroids, organophosphates and carbarnates.

Excellent safety profile

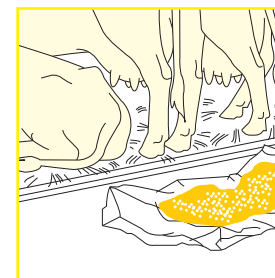
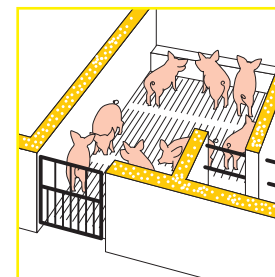
AGITA comes in a dust-free formulation that allows targeted application on resting areas of flies. It is safe for beneficial insects, animals, workers and the environment, and contains BITREX, a bitter substance that prevents animals and children from accidentally ingesting it.

Introducing AGITA Scatterbait

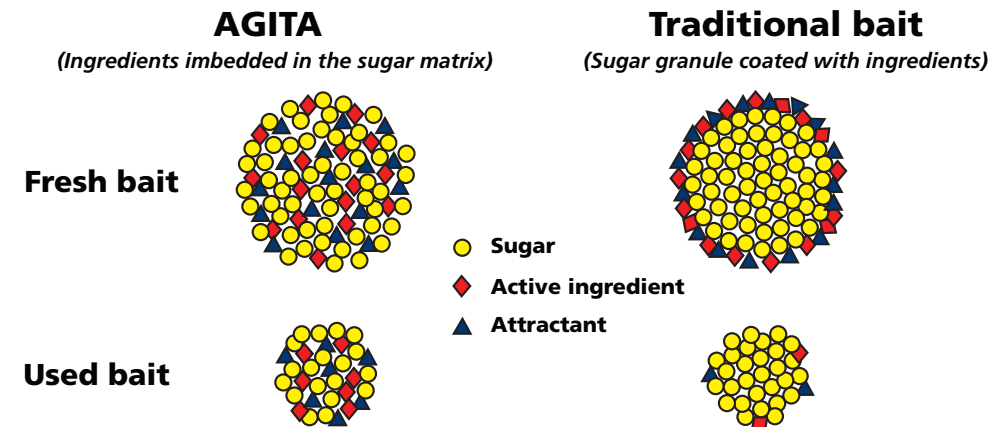
- The first truly new adult fly control product in decades.
- Fast and effective control for immediate customer satisfaction.
- Dust free granules are easy to handle, easy to apply.
- Longer lasting formulation keeps working to reduce fly populations in farm animal production areas.
- Can be safely used in every farming situation.
- Better animal productivity will have a positive impact on your bottom line – by slowing the spread of disease, increasing animal health and reducing stress.
- Low toxicity – safe to producers, livestock, beneficial insects and the environment (when used according to the label).
- New formulation works where other products fail.
- No cross-resistance to commercially available products, so it's an ideal rotational option for integrated pest management (IPM).

Application

Apply 200g of bait per 100m² ground surface. Scatter the ready-to-use bait evenly in and around animal housing onto surfaces where flies congregate. You may either scatter or place in a dish or pan on window-sills, top of walls, edges, or walk ways.



A unique formulation



In AGITA Scatterbait, active ingredient and attractant are evenly imbedded in the sugar matrix. The bait thus remains attractive and active over a longer period of time.

The bait continues to contain active ingredient after it is used rather than becoming ineffective like coated granules.

The bait stays clean, attractive and effective for longer

Rather than kill on contact, AGITA works within a small radius of the product. Agita is formulated with Tricosene, the sex pheromone that female house flies release to attract males for mating.

Once ingested, control is very effective. Not all flies die directly on the bait, some still fly a short distance. But it's the last flight of the fly – about 75% will be found within 1 metre of the bait, and all flies will die within 2 metres. Meanwhile, the bait stays clean, attractive and effective for longer.

